



# Ami!

## Art Licensing Letter

### AMI Now Represents Designs by Current!

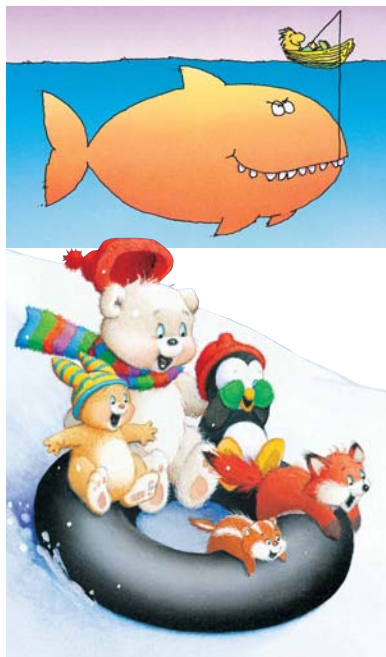
Current USA, Inc. is today's largest direct mail marketer of paper products, cards, and gifts. In all, Current markets over 2,400 social expression products and consumer bank checks each year featuring original artwork.

The Current art library contains more than 40,000 sales-proven designs by dozens of talented artists.

Manufacturers can search a large portfolio of artwork organized by a variety of styles and themes – illustrated, graphic, country, cute, patriotic, religious, and holiday. Licensees can create a free user account by visiting [www.designsbycurrent.com](http://www.designsbycurrent.com).

Once registered, the entire Current library is at your fingertips! Contact us with design numbers of interest.

*Over 250 Current designs have already been chosen by licensees for use on craft, greeting card, and gift products.*



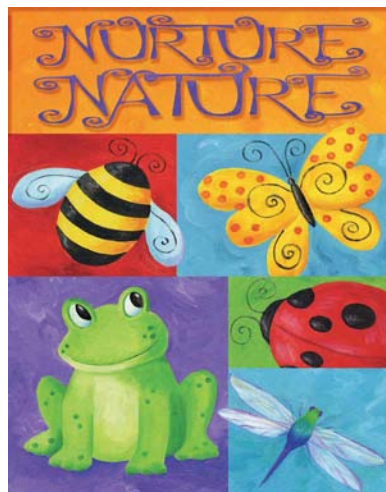
### Vicky Howard's List of Licensees is Expanding!

Vicky Howard's style reaches from nostalgic and traditional paintings to fun and bright graphics. Her eye-catching graphic art is proving to be popular by meeting today's market trends. Manufacturers continue to express their joy of working with Vicky because she can deliver an array of digital combinations in layers, to meet product specifications.

This holiday season, Vicky's designs will be on a wide range of disposable tableware products, party supplies, and yard décor. Thanksgiving, Christmas, and New Year products are sold at leading retailers including **Lowes, Target, and Wal-Mart.**

**Crazy Mountain Imports** introduced a Santa and snowman fleece throw to the marketplace and retailed gift tins and bags through **JoAnne's**, using Vicky's penguin designs.

Other loyal licensees include The Clever Factory, CR Gibson, Design Works Crafts, Gallery Graphics, Gartner Studios, Jeanmarie Creations, Leanin' Tree, and New Creative Enterprises.



# Global Growth for The Morehead Collection!

*Reports indicate that consumers worldwide continue to buy everything with the cute, adorable, and timeless designs that the world-renowned Morehead Collection presents.*

Many international licensees continue to supply a growing fan base with Morehead products including Academy Holding, Albert Horn Sohne, Grafon's, Groupe Editor, Hobby Post, Karto Oy, Montevista, and Gibson Hanson UK Greetings. School supplies, glass plaques, greeting cards, decoupage, and wall scroll products are among the top sellers.

"Warm and Whimsical" characters are also featured on products distributed by US companies such as Colorbok, Crown Point, Custom Direct, Giftco, Great Notions, Impact Innovations, and Paper Magic. Airwaves uses over 500 Morehead designs that comprise the majority of their youth and seasonal heat transfer product lines. Chesapeake Wallcoverings is introducing border and wall appliques using the ever-popular **Endangered Young'uns** – adorable wildlife animals.

Other top-selling trade-marked Morehead characters include:

**Blessed Are Ye** – Children truly express hope, wonder and happiness.

**Holly Babes** – Charming angels bring joy to the season as they sing carols or take a nap with a big teddy.

**Teenie Halloweenies** – Gypsies, ghosts, pirates, and kittens scurry into Halloween bringing giggles and smiles.

**Undercover Kids** – Big ball cap or bonnet, these "wannabe" big kids wear hats as big as their imaginations.



## Product Showcase

*AMI licensed art helps market all types of holiday and everyday merchandise.*



**Art Makers International, Inc.**

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